

**What is Claimed:**

1. A communiqué wireless subscriber device for providing communiqué communication services to subscribers, via a cellular communication network that includes a plurality of cell sites, each of which provides a plurality of wireless communication channels in a cell that covers a predetermined volume of space around a cell site transmitting antenna, said cellular communication network transmitting communiqués on at least one of said plurality of wireless communication channels, said communiqué wireless subscriber device comprising:

means for communicating on a wireless basis with at least one of said plurality of cell sites;

means for storing a communiqué identifier that is not unique to said communiqué wireless subscriber device; and

means, responsive to said communiqué identifier, for selecting at least one of said at least one of said plurality of wireless communication channels to receive said communiqués that are transmitted by said cell sites on said at least one of said plurality of wireless communication channels.

2. The communiqué wireless subscriber device of claim 1 wherein said means for selecting comprises:

means for identifying said at least one of said at least one of said plurality of wireless communication channels based on said communiqué identifier; and

means for activating said means for communicating to receive said communiqués on said identified at least one of said at least one of said plurality of wireless communication channels.

3. The communiqué wireless subscriber device of claim 1 wherein said means for selecting comprises:

means for transmitting said communiqué identifier to said at least one of said plurality of cell sites to enable receipt of said communiqués wirelessly conveyed to said communiqué wireless subscriber device by said at least one of said plurality of cell sites.

4. The communiqué wireless subscriber device of claim 3 wherein said means for selecting further comprises:

means for receiving data from said cellular communication network that identifies said at least one of said at least one of said plurality of wireless communication channels; and

means for activating said means for communicating to receive said communiqués on said identified at least one of said at least one of said plurality of wireless communication channels.

5. The communiqué wireless subscriber device of claim 4 further comprising: means for storing a communiqué device identifier that uniquely identifies said communiqué wireless subscriber device.

6. The communiqué wireless subscriber device of claim 5 further comprising:

means for transmitting said communiqué device identifier to said at least one of said plurality of cell sites to request access to subscription-based communiqués.

7. The communiqué wireless subscriber device of claim 6 further comprising:

means for activating said means for communicating to transmit data to said cell sites for transmission to other subscribers.

8. The communiqué wireless subscriber device of claim 4 further comprising:

means for storing subscriber profile data in a memory; and

means for filtering said received communiqués using said subscriber profile data.

9. The communiqué wireless subscriber device of claim 8 wherein said means for filtering comprises:

means for parsing program content of said received communiqués pursuant to a predefined content definition contained in said communiqué identifier.

10. The communiqué wireless subscriber device of claim 8 wherein said  
5 means for filtering comprises:

means for storing subscriber profile data indicative of program content interests for a subscriber; and

means for parsing program content of said received communiqués pursuant to a predefined content definition contained in said subscriber profile data.

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11. The communiqué wireless subscriber device of claim 1 further comprising:

means for measuring an immutable physical characteristic of a subscriber.

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12. The communiqué wireless subscriber device of claim 11 further comprising:

means for transmitting data to said at least one of said plurality of cell sites indicative of said measured immutable physical characteristic of a subscriber.

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13. A method of operating a communiqué wireless subscriber device for providing communiqué communication services to subscribers, via a cellular communication network that includes a plurality of cell sites, each of which provides a plurality of wireless communication channels in a cell that covers a predetermined volume of space around a cell site transmitting antenna, said cellular communication  
25 network transmitting communiqués on at least one of said plurality of wireless communication channels, said communiqué wireless subscriber device comprising the steps of:

communicating on a wireless basis with at least one of said plurality of cell sites;

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storing a communiqué identifier that is not unique to said communiqué wireless subscriber device; and

selecting, in responsive to said communiqué identifier, at least one of said at least one of said plurality of wireless communication channels to receive said

communiqués that are transmitted by said cell sites on said at least one of said plurality of wireless communication channels.

14. The method of operating a communiqué wireless subscriber device of claim 13 wherein said step of selecting comprises:

identifying said at least one of said at least one of said plurality of wireless communication channels based on said communiqué identifier; and

activating said means for communicating to receive said communiqués on said identified at least one of said at least one of said plurality of wireless communication channels.

15. The method of operating a communiqué wireless subscriber device of claim 13 wherein said step of selecting comprises:

transmitting said communiqué identifier to said at least one of said plurality of cell sites to enable receipt of said communiqués wirelessly conveyed to said communiqué wireless subscriber device by said at least one of said plurality of cell sites.

16. The method of operating a communiqué wireless subscriber device of claim 15 wherein said step of selecting further comprises:

receiving data from said cellular communication network that identifies said at least one of said at least one of said plurality of wireless communication channels; and

activating said means for communicating to receive said communiqués on said identified at least one of said at least one of said plurality of wireless communication channels.

17. The method of operating a communiqué wireless subscriber device of claim 16 further comprising the step of:

storing a communiqué device identifier that uniquely identifies said communiqué wireless subscriber device.

18. The method of operating a communiqué wireless subscriber device of claim 17 further comprising the step of:

transmitting said communiqué device identifier to said at least one of said plurality of cell sites to request access to subscription-based communiqués.

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19. The method of operating a communiqué wireless subscriber device of claim 18 further comprising the step of:

activating said step of communicating to transmit data to said cell sites for transmission to other subscribers.

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20. The method of operating a communiqué wireless subscriber device of claim 16 further comprising the steps of:

storing subscriber profile data in a memory; and

filtering said received communiqués using said subscriber profile data.

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21. The method of operating a communiqué wireless subscriber device of claim 20 wherein said step of filtering comprises:

parsing program content of said received communiqués pursuant to a predefined content definition contained in said communiqué identifier.

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22. The method of operating a communiqué wireless subscriber device of claim 20 wherein said step of filtering comprises:

storing subscriber profile data indicative of program content interests for a subscriber; and

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parsing program content of said received communiqués pursuant to a predefined content definition contained in said subscriber profile data.

23. The method of operating a communiqué wireless subscriber device of claim 13 further comprising the step of:

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measuring an immutable physical characteristic of a subscriber.

24. The method of operating a communiqué wireless subscriber device of claim 23 further comprising the step of:

transmitting data to said at least one of said plurality of cell sites indicative of said measured immutable physical characteristic of a subscriber.

25. A communiqué wireless subscriber device for providing communiqué  
5 communication services to subscribers, via a cellular communication network that includes a plurality of cell sites, each of which provides a plurality of wireless communication channels in a cell that covers a predetermined volume of space around a cell site transmitting antenna, said cellular communication network transmitting communiqués on at least one of said plurality of wireless communication  
10 channels, said communiqué wireless subscriber device comprising:

transceiver means for communicating on a wireless basis with at least one of said plurality of cell sites;

profile memory means for storing a communiqué identifier that is not unique to said communiqué wireless subscriber device; and

15 control means, responsive to said communiqué identifier, for selecting at least one of said at least one of said plurality of wireless communication channels to receive said communiqués that are transmitted by said cell sites on said at least one of said plurality of wireless communication channels.

20 26. The communiqué wireless subscriber device of claim 25 wherein said control means comprises:

means for identifying said at least one of said at least one of said plurality of wireless communication channels based on said communiqué identifier; and

25 means for activating said means for communicating to receive said communiqués on said identified at least one of said at least one of said plurality of wireless communication channels.

27. The communiqué wireless subscriber device of claim 25 wherein said control means comprises:

30 spoofing means for transmitting said communiqué identifier to said at least one of said plurality of cell sites to enable receipt of said communiqués wirelessly conveyed to said communiqué wireless subscriber device by said at least one of said plurality of cell sites.

28. The communiqué wireless subscriber device of claim 27 wherein said control means further comprises:

administrative control means for receiving data from said cellular communication network that identifies said at least one of said at least one of said plurality of wireless communication channels; and

channel select means for activating said transceiver means to receive said communiqués on said identified at least one of said at least one of said plurality of wireless communication channels.

29. The communiqué wireless subscriber device of claim 28 further comprising: profile memory means for storing a communiqué device identifier that uniquely identifies said communiqué wireless subscriber device.

30. The communiqué wireless subscriber device of claim 29 further comprising:

MIN means for transmitting said communiqué device identifier to said at least one of said plurality of cell sites to request access to subscription-based communiqués.

31. The communiqué wireless subscriber device of claim 30 further comprising:

channel select means for activating said transceiver means to transmit data to said cell sites for transmission to other subscribers.

32. The communiqué wireless subscriber device of claim 28 further comprising:

profile memory means for storing subscriber profile data in a memory; and content parsing means for filtering said received communiqués using said subscriber profile data.

33. The communiqué wireless subscriber device of claim 32 wherein said content parsing means comprises:

means for parsing program content of said received communiqués pursuant to a predefined content definition contained in said communiqué identifier.

34. The communiqué wireless subscriber device of claim 32 wherein said  
5 content parsing means comprises:

profile memory means for storing subscriber profile data indicative of program content interests for a subscriber; and

means for parsing program content of said received communiqués pursuant to a predefined content definition contained in said subscriber profile data.

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35. The communiqué wireless subscriber device of claim 25 further comprising:

biometric means for measuring an immutable physical characteristic of a subscriber.

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36. The communiqué wireless subscriber device of claim 35 further comprising:

voice data switch means for transmitting data to said at least one of said plurality of cell sites indicative of said measured immutable physical characteristic of  
20 a subscriber.

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